

Making Cash with Your Blog

Believe it or not, but it's actually possible to make money from blogging. One teenager has, in fact, earned \$5,000 a month just from making posts on his blog! Of course, not every blogger is this lucky. It does take some skill, and some luck to make money from blogging. What it also takes is some knowledge of how exactly to generate income just by posting blogs. In this newsletter, we will go over three specific methods of making money on your blog: AdSense, Pay Per Lead, and Affiliate Links. So how exactly do I make money on my blog?

You do it by working with another company that wants to use your blog as a form of advertising. It sounds like selling out, right? Not exactly. The advertising can be as in your face or subtle as you want. And it can still make you money, provided you have enough visitors to your blog. What is AdSense?

AdSense is a program offered by Google. The program, if installed, will display ads provided by Google. How do I get AdSense?

You'll need to go to Google.com, first. At the bottom of the screen is a link for "Advertising Programs". Click on that. Then click on the link for "AdSense". Scroll down on the page that comes up and click "Click Here To Apply!" You then fill out the form with information about yourself. After 12-48 hours, Google will notify you via email whether or not your site has been accepted. When you've been accepted, set up your ads by doing either of the following: 1.If your blog is hosted on Blogger.com, you can set up your AdSense ads by going to your profile, selecting settings>>template>>add an element. Then select AdSense and login with your account info. Next, you'll configure your ads and save the template. That's it. 2.If you are self-hosting your blog, you'll have to set up AdSense in more of a manual way. You'll create your ads (which can be as small or as tall as you want) and then copy the HTML/Javascript code Google gives you. Then you'll paste it into your blog (on the left, right, or top of the screen). For the first few days, the ads displayed by Google will be Public Service Announcements. After the ads have been up a few days, though, the ads will switch to ads that are relevant to your blog.

How does AdSense work? Every time a visitor clicks an AdSense ad, you get a little bit of money (usually around 30-60 cents). The amount you get for each ad clicked depends on the number of unique visitors you receive on your blog. The more visitors, the more money that can be earned.

Google will then send a check or pay you through Paypal once you've made at least \$100 from the ads. It is important to remember that Google will penalize you if you click your own ads, or if you ask visitors specifically to click ads. So don't do that! Pay Per Click

Pay Per Click is basically just like AdSense, except you don't just work with Google—you work with multiple companies. Bidvertiser is one such company you can sign up with to do Pay Per Click advertising. How do I get Pay Per Click?

You sign up with a site like Bidvertiser and then follow their instructions to set up the Pay Per Click ads on your site. How does Pay Per Click work? It works by paying you money each time someone clicks an ad that you display. You won't get paid for multiple clicks from the same user in the same visitor, nor will you get paid for someone simply visiting your site. You only get paid for legitimate clicks. Affiliate Links

Affiliate links are basically links which people pay you for. Companies will actually pay owners of popular blogs to post links on their blog. You can do as much Affiliate linking as you want. How do I get Affiliate Links?

You can get Affiliate links by searching for "Affiliate Link Programs" on the internet. Once you find an Affiliate link program that looks good to you, sign up for it. Then you can follow their instructions for putting the link(s) on your blog. How do Affiliate Links work?

Like the other two methods mentioned above, Affiliate links work by paying you money each time they are clicked. You get paid for each click per unique visitor. So that's it. There's three legitimate ways to make money from blogging. It is important to keep in mind that the amount of money you are able to make depends on how many visitors your blog draws. If you draw a lot, you'll make a lot. If not, the money you earn will be modest. But it's still extra money, so why not do it? Making money using AdSense, Pay Per Click or Affiliate Link programs is easy and effective. Start monetizing your blog today!

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Terry Detty, 42 and genuinely happy individual, enjoys all aspects of internet marketing and occasionally enjoys going out for a brisk walk. [fix my credit](#) , [internet marketing software](#), [Tulsa Website Design](#)

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