

Your Google AdSense Questions Answered

Google AdSense is a very common method businesses use to advertise their business online. It involves working with other websites who host ads for various businesses. The host website gets paid a certain amount every time a consumer clicks the link to the advertiser's website. This is an effective and low cost way of advertising. It is also a way for host websites to earn extra revenue. There are some frequently asked questions about Google AdSense, so I am going to provide the answers here for you. What are channels? They allow the advertiser to see detailed reports about particular advertisements. This is a great way to find out what ads are doing the best as well as which websites that they are on are leading to the most traffic directed to your website. There are two types of channels: URL and custom. URL channels require you to enter the URL that you want to track. You can choose to track an entire website or only individual pages of it. Custom channels allow you to track information by a particular ad to compare them. Websites that host advertisements frequently ask when they will get paid. Payments are only made monthly of \$100 or more. You will receive either a check or automatic deposit, whichever you prefer, within 30 days of the previous month. If your earnings are less than \$100 they will continue to accumulate until they reach more than \$100. For example if you earn \$110 in December you will be paid \$110 within 30 days. If you earn \$40 for December you won't get a payment. If you earn \$40 more in January you won't get a payment. In February you earn \$40 more. Your account balance is now \$120 and payment will be received within 30 days of the end of February. A common concern of website hosts for advertisements is do I have any control over the ads placed on my website? These websites do get the opportunity to filter the content that comes in for ads. You simply choose the Competitive Ad Filter in the AdSense Setup tab. You will be walked through the filtering process from there. How much will I earn? This varies depending on the number of ads you host on your website, how much they pay per click, and the number of responses each ad gets. There is no set amount you are guaranteed to earn and no maximum earning potential. How much will it cost? There is a five dollar set up fee to start advertising. Then you will be charged depending on the amount you agreed to pay per click. The more clicks your ads receive, the more you will be charged during that month. What if I want to stop being a part of Google AdSense? Advertisers and websites that host advertising can choose to stop being a part of the Google AdSense network at any time. Written notice has to be mailed or emailed to Google. Within ten days the account will be discontinued. Advertisers will still be charged per click during that ten day span. What if I have other questions or concerns? Google AdSense offers a wonderful customer service support team who are available 24/7. You can contact them by email or phone to discuss any issues you have with the program. You can also visit www.Adwords.com. Google AdSense is a great way to advertise as well as to make money hosting ads for other websites. If you are new to Google AdSense, chances are you have some questions or concerns about the program. I hope these answers have helped you. Remember that the Google AdSense customer service support team is always ready to assist you with any questions or concerns you may have.

About the Author

Terry Detty, 42, enjoys all aspects of internet marketing and getting out for a breath of fresh air occasionally. [Email advertising](#); a successful [website promotion](#) and [internet advertising](#) method.

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