

Record Labels galore at New Music Label.com –

Toronto, ON March 18, 2007 – The music industry has changed more in the past five years than it has in the past 20 years. The time between the introduction of the CD and the introduction of sites such as Napster were rosy indeed. Few expected the changes that have occurred in the past few years. Album sales are down while marketing costs are high. The bottom line - industry professionals are searching for the next big thing. Television programs such as “Rock Star: Supernova” and “American Idol” prove that there is a wealth of talented musicians in the world. Most however, haven’t been able to find the necessary tools and resources to help make their dreams a reality. While one aspiring talent may have been fortunate to meet some label representatives at a recent gig – has that turned into a career? Many musicians are not familiar enough with the business of music to be able to negotiate a deal that is beneficial for all parties? Some are unsure what it is they should be looking for – marketing support, studio time and most importantly the mentorship. The answers to these questions are but a click away. An innovative new website, <http://www.newmusiclabel.com> enables its members to connect with industry professionals who are looking to manage, promote, book, market and be part of the next wave of the music scene. From opportunities to have your music heard at festivals to finding the right management representative whose goals are concurrent with yours - find everything you are looking for to launch your band in one spot, right from your desktop. There has never been a better time for aspiring musicians – the industry is hungry for new talent and is keen to promote the next superstar. With the right tools and connections, that dream could become reality for many. About New Music Label: NML is a one-stop solution for musicians and artists seeking management, exposure and representation to develop their careers. With the overwhelming number of talented individuals in Canada, United States and around the world, the NML community continues to grow with more and more Singers, Musicians, Producers, Agents and Record Labels looking to raise their profile. We are on the web at <http://www.newmusiclabel.com/>

About the Author

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