

JAY R ELL'S LIVE4EVER PROMOTES LIFE

London Elliott Music FOR IMMEDIATE RELEASE Contact: Rene Stanley E-mail: press@jayrell.com JAY R ELL'S LIVE4EVER PROMOTES LIFE Hip Hop Salutes Leaders The Hip Hop duo, Jay R Ell, has a new video , "Live4ever". Live4ever tells the story of a poet named Johnny and a counselor named Sharday set to a R & B music track. Johnny spoke on topics that polarized people and his life is celebrated because he is able to nurture and stimulate his listeners with words. Sharday helps families and her life is celebrated in the children who thrive because of her benevolence. Everybody knows a Johnny and a Sharday in their neighborhood or family. They are our brothers and sisters, our mothers and fathers, our teachers and leaders. They are the individuals who are our brave enough to go against the grain of society and speak the words of life, regardless of how unpopular that view may be. They saturate our societal and cultural history with the legacy of life. The Live4ever video championed the underdog and the voices struggling to be heard. Live4ever explores the possible of immortality through the legacy left when you live a life of substance. Jay R Ell's new video, Live4ever, was filmed in Long Island, New York and features many of the local children. Michelle James of Bay Shore said, "Me and my husband were happy that our daughter, Tonasia, was able to participate in such a positive event,. We first heard Jay R Ell at a Black History Event. We love their music and enjoy Jay R Ell videos together, as a family." The video link is at www.jayrell.com. # # # If you'd like more information about this topic email Rene Stanley at press@jayrell.com or visit www.jayrell.com.

About the Author

Rene Stanley is an entertainment journalist.

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